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Céline Merle-Béral

Chief Human Resources Officer, Havas Media Group & Havas Creative Global Network

After a DEA in Economic and Social Law at the University of Paris Dauphine in 1994 and graduating from the Paris Bar Association (CFPA) in 1995, Céline spent a year at the University of California at Berkeley in 1996. In March 1997, she joined the Legal Department of the Bolloré Group. From 1999 to 2002, she developed the very first venture capital activity within the Bolloré Group.

Between 2002 and 2008, she joined the Media Division of the Bolloré Group and worked on obtaining a DTT channel, later renamed Direct 8 (C8 today). Once this channel acquired, she then spent a year in the filmmaking industry (2003) and worked on a new AM radio, Radio Nouveau Talent, which was launched in 2004. When Direct 8 was launched in 2005, she was successively in charge of the channel and then of the marketing and websites of the Media Division, contributing to the launch of the free dailies Direct Matin and Direct Soir.

In 2008, she joined the Group's Electric battery division, later renamed Blue Solutions, and participated in the launch of the Bluecar and then the Autolib.

Céline joined the Havas Group in June 2012 as Associate Director of Human Resources in the Group HRD of the Holding. In 2014, she became Human Resources Director of Havas Media France. She was named Global Human Resources Director of the Havas Media division in June 2015. In 2018, she is appointed Chief Human Resources Officer of Havas Media & Havas Creative Global Network, which has nearly 18,000 employees in over 50 countries.

For 10 years, she has also been Board Director for the Rivaud Group's companies. In 2015, she was named Board Director of the Bolloré Group and the Financière de l'Odéon. She is member at the Canal + Supervisory board since March 2018.