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Gaëtan Durocher **Global CFO, Havas Creative Group**

After obtaining a degree from Neoma Business School, Gaëtan began his career in 1991 as an external auditor with PwC before moving on to hold several positions in leading Groups in France (Novalliance, PwC, Carrefour).

After five years as Group CFO of the Bernard Hayot Group (based in the French West Indies), he joined the Bolloré Group in March 2007 as Head of Internal Audit.

In 2009, he became CFO of Havas Media France. He was appointed Deputy CFO of Havas in February 2012, in charge of the Group Internal Audit team, Havas IT and Havas Financial Services in France.

In 2013, he was appointed Global CFO of Havas Creative Group, responsible for Havas Creative Group and Havas Health & You.

Gaëtan lives in France and is married with three children.