



havasgroup.com

Patti Clarke

Global Chief Talent Officer, Havas Group

Patti Clarke is Global Chief Talent Officer for the Havas Group, one of the world's largest global communications groups founded in 1835 in Paris and now part of Vivendi. Patti is responsible for leading all aspects of global human resources as well as talent and cultural strategy for the group's 20,000+ employees in over 100 countries.

Supporting the group's vision to create a meaningful difference to brands, businesses, and people, Patti is a key strategist in attracting top talent to the group while spearheading innovative talent programs that enable employees to have meaningful work experiences. To date, she has launched initiatives on network mobility, high-potential leadership development, global onboarding, global employer branding, women's career advancement, and most recently diversity, equity, and inclusion.

Patti's experience includes a 20-year career at Dun & Bradstreet, where she was Chief Human Resources Officer for nine years and also ran global internal communications. She led D&B to industry honors as one of Fortune Magazine's "Most Admired Companies". Before joining the Havas Group, Patti also ran her own consulting business with a focus on helping private equity backed companies develop their talent management capabilities.

Patti is a graduate of the University of Scranton, and currently serves as an advisor of the President's Business Council. She has served on several not-for-profit boards and volunteers her time at other not-for-profit organizations. Patti has two sons, Kevin and Brian, and resides in New Jersey with her husband and Bichon Frise, Charlie.