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Raphaël de Andréis **Chairman & CEO, Havas Village France** **Chairman of Havas Group's Southern Europe** **Creative agencies**

Raphaël is a member of Havas Group's Executive Committee.

He was named as Chairman of the Havas Group's Southern Europe Creative agencies in 2019 and CEO of Havas Village France in 2017. This village regroups more than 20 agencies covering various activities such as branding, media, events, UX, data, digital transformation, social media and content production.

Raphaël de Andréis, 52, began his career at TBWA in 1992 before joining BETC in 1996, where he was appointed CEO in 2007. In 2000 he was among digital pioneers taking the role of CEO of ABSOLUT, the digital pure player of BETC. In 2010, BETC was ranked 2nd most creative agency of the world by the Gunn Report. From 2011 to 2013, he joined Canal + as Executive Vice President, in the Pay TV Division. In 2013, Havas hired him as Chief Executive Officer of Havas Media Group France and President of Havas Productions.

During his career, he has advised companies in various industries such as Orange, Canal+, PSA, EDF, Decathlon, Carrefour, BNP Paribas, Hermes and many more.

Raphaël is a member of the Board of the International Emmy Awards in New York, Director and Chairman of the Nominations and Remuneration Committee of Médiamétrie and since 2019, Director of 101/ One-o-One Foundation. He is also a lecturer at the HEC business school.

Raphaël was President of UDECAM (Union Des Entreprises de Conseil et d'Achat Média) from 2016 to 2019.

In 2019, he published a visionary novel, AIR, dealing with ecological revolution.