



## HAVAS GROUP Environmental Policy

Havas is one of the world's largest global communications group. Founded in 1835 in Paris, the Group employs more than 20,000 people in over 100 countries. Our integration into Vivendi Group is part of the desire to create a world leader in content, media and communication.

Corporate social responsibility is an integral part of everything we do. We encourage our agencies to harness the power of creative ideas through our communications to bring about positive change in society.

Our goal is to encourage our industry and our clients to practice responsible communication and to raise professional standards by promoting greater transparency, diversity, integration, well-being at work and environmental protection. In line with our commitments and in order to improve our environmental performance we have decided to implement a continual improvement process through an ISO 14001 certified environmental management system. Ultimately, **our ambition is to become the leading communication group on environmental issues.**

Thus, the environmental policy of HAVAS is guided by the following priorities.

Within the group:

- Meet our legal obligations and stakeholder expectations,
- Reduce energy consumption,
- Improve waste management,
- Monitor use of natural resources (water, paper...).
- Prevent pollution,
- Improve the employee's carbon footprint.

For our clients:

- Manage the greenhouse gas emissions associated with the creation and broadcasting of our campaigns,
- Promote eco-campaigns,
- Give a significant role to pro bono campaigns to help raise public awareness and accelerate global ecological transition.

We are here to make a meaningful difference to **brands**, to **businesses**, to **people** and to the **environment**.

**Let's make a meaningful difference!**

A handwritten signature in black ink that reads 'Yannick Bolloré'.

Yannick Bolloré

Signed on September 24<sup>th</sup>,2020