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Yannick Bolloré

Chairman & CEO, Havas Group

Chairman of the Supervisory Board, Vivendi

Yannick Bolloré is Chairman and CEO of Havas Group, one of the leading communications groups in the world with revenue of 2.3 billion euros and more than 20 000 employees worldwide.

After graduating from Paris Dauphine University in 2001, he successfully co-founded movie production company 'WY Productions' (*Hell, Yves Saint Laurent*). In 2006, he joined his family company – the Bolloré group – to launch and develop the media division. In the space of 5 years, Bolloré Media (including TV channels D8, D17) became the leading independent French TV Group before being sold to Canal+, making the Bolloré group a shareholder in Vivendi.

Yannick Bolloré joined Havas Group in 2011 and became its CEO in 2013. Upon his arrival he began an in-depth transformation of the group through the "Together" strategy, which implemented the Village model and turned Havas into the most integrated group in the industry. More recently he orchestrated the repositioning of the group around the mission "*Make a meaningful difference to brands, businesses and people*", for meaningful, committed and responsible communications.

In 2017, Havas joined the Vivendi Group, one of the leading entertainment, media and communications group. In April 2018, Yannick Bolloré was appointed Chairman Vivendi's Supervisory Board. He also sits on the Board of Directors of the Bolloré Group and the Musée Rodin.

He has received numerous awards and distinctions from international associations and the business press. He has also been decorated Knight of the French Order of Arts and Letters.