

- Havas Group is one of the world's largest global communications groups founded in 1835 by Charles Louis Havas, founder of the first ever press agency.
- Operating in over 100 countries.
- Employing 20,000 people.
- Revenue of 2,188 million € in 2015, with an organic growth of 5.1%
- The leading Group in terms of integration of all its activities and agencies.
- A long term vision thanks to a stable shareholding: Bolloré Group (60% of the Group's capital).

OUR VISION TO BETTER TOGETHER

OUR MISSION

To be the world's best company at creating meaningful connections between people and brands through creativity, media and innovation.

OUR PRIORITY

THE CLIENT

Providing support and guidance and anticipating client needs in order to provide total satisfaction.

HAVAS VILLAGE

People need to be able to work together and learn from each other to be their best.

We have a strategy in anticipation of this need – it's called the Together Strategy.

The big idea behind this strategy is simple: to best serve our clients' needs and provide them with a seamless organisation, we bring together the most talented people across all

communication disciplines: creative, media, digital, design, activation...

The embodiment of this big idea is to create a place where teams can work side by side as often as our clients need us to. To have these talented people and agencies all working together under one roof. When that happens, we call it a Havas Village. Our Village community promotes a culture of togetherness.

TALENTS

People are key to communications in all its forms, and make up the Group's most valuable assets: this is why Havas Group puts its faith in intelligence and expertise. Innovation is one of its key commitments, so the Group devotes considerable effort to hiring top-notch people and promoting its brightest talents internally.

OUR STRUCTURE

Two major divisions working in a seamless organization:

- **HAVAS CREATIVE GROUP** which includes one global creative network, Havas Worldwide, a highly performing healthcare global network, Havas Health, several award winning creative micro networks (BETC, Arnold) a digital first player, FullSix and many other specialized agencies.
- **HAVAS MEDIA GROUP** which includes three media networks (Havas Media, Arena Media and Fullsix Media) and five specialized brands (Havas Sports & Entertainment, Affiperf, Socialyse, Mobext and Ecselis).

INTEGRATION

Because the digital revolution is breaking down the borders between creation, media, digital and the many facets of communications, the Havas Group now offers a single business model with a seamless, agile and integrated organization that responds to clients' new expectations.

DIGITAL AND TECH

True to its strategy from the outset, Havas Group is reinforcing the role of digital and innovation at the core of all its agencies all over the world thanks to strategic partnerships and targeted acquisitions.

CORPORATE SOCIAL RESPONSIBILITY

Communications act as both mirror and engine of society, and so play an important role in the development of human communities, their mores and their representations.

OUR CLIENTS



Over recent years, the Group has made corporate social responsibility and responsibility to society an integral part of everything it does. Havas encourages its agencies to harness the power of creative ideas to bring about positive change, and offers its support to young entrepreneurs in this field.

LEADERSHIP

YANNICK BOLLORÉ
CHAIRMAN AND CEO

FRANÇOIS LAROZE
FINANCIAL DIRECTOR

MICHEL DOBKINE
GENERAL SECRETARY

PATTI CLARKE
CHIEF TALENT OFFICER

LORELLA GESSA
COMMUNICATIONS DIRECTOR